

[PRESS RELEASE]

wis.dom|*bridge*[™] and *Clarion Owners Engineer* Launch CBAM Knowledge Bridge to Support Serbian Exporters' EU Market Access

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Belgrade - A new cross-border initiative led by wis.dom|*bridge*[™] in partnership with Clarion Owners Engineer will establish a structured knowledge and compliance platform aimed at supporting Carbon Border Adjustment Mechanism (CBAM) readiness for Serbian industrial exporters. The initiative marks a concrete step toward aligning Serbia's production base with evolving European Union carbon regulatory frameworks.

Both partners are members of the International Association for CBAM (IACBAM), an international platform focused on aligning industry practices with EU CBAM regulation and facilitating knowledge exchange across markets.

The initiative introduces a "CBAM Knowledge Bridge" model designed to translate complex EU regulatory requirements into operational procedures for companies in CBAM-exposed sectors, including steel, cement, aluminium, fertilisers, and electricity. As the EU moves toward full CBAM financial implementation, exporters face increasing pressure to demonstrate verified emissions data, structured reporting systems, and compliance-ready production processes.

The platform combines regulatory interpretation with engineering-based implementation. wis.dom|*bridge*[™] will lead the regulatory and knowledge transfer component, developing CBAM interpretation frameworks, exporter guidance protocols, and compliance mapping methodologies.

Clarion Owners Engineer will provide technical support through engineering-based emissions quantification, system structuring, and pre-verification support, preparing companies for accredited third-party verification in line with EU monitoring, reporting, and verification (MRV) requirements.

The initiative is designed to move beyond advisory into practical execution. Participating exporters will gain access to:

- Structured CBAM reporting templates aligned with both transitional and definitive phase requirements
- Engineering-based emissions calculation methodologies integrated into production processes
- Verification readiness protocols aligned with EU importer and third-party auditor expectations
- Compliance simulation exercises reflecting real CBAM declaration and cost scenarios

A central component of the program will be the establishment of a Serbia-based knowledge hub, conceived as a permanent platform for training, certification preparation, and ongoing technical support. The hub will deliver structured workshops, technical bootcamps, and sector-specific sessions tailored to industries most exposed to CBAM obligations.

In addition to exporters, the program is designed to support a broader ecosystem, including local engineering firms entering the CBAM-related value chain, industrial operators transitioning toward carbon-accounted production, and financial institutions assessing CBAM exposure within credit and investment portfolios.

By embedding technical know-how and compliance capacity locally, the initiative aims to support exporters in meeting EU requirements while reducing operational friction in accessing verification and reporting resources.

The first phase of the program is expected to commence in the second half of 2026, with pilot participants drawn from key industrial sectors, followed by a broader rollout across Serbia's export-oriented economy, with potential replication across the Western Balkans.

As CBAM transitions from a reporting obligation to a financial mechanism, the ability of exporters to adapt efficiently will play a critical role in maintaining competitiveness in the European market. The CBAM Knowledge Bridge is positioned to support this transition by connecting regulatory requirements with practical, implementation-focused solutions.



Watch the corporate video